Demonstrators at Work
Transformative Learning and Nonviolent Protests in Composition
The Problem . . .

It’s not our students . . .
And it’s not these companies . . .
It’s us!
Students do what they enjoy (I think that’s true of everyone)
So what does that mean for this student?
So how do we inspire them to fight?

It starts with a document...
The Universal Declaration of Human Rights
The Manifestation Project

A world defined by rights but plagued with injustice
Making Ideas Happen

- KNOW THE AUDIENCE!
- NURTURE STUDENT TALENT
- INSPIRE CREATIVITY
Audience and Rhetoric

• AUDIENCE COULD INCLUDE:
  • PROFESSORS
  • ADMINISTRATORS
  • THE COMMUNITY
  • AND . . . FELLOW STUDENTS
How can students reach peers stuck in the bubble?

What is the most effective way to reach that audience?
Types of Nonviolent Protests

- Boycotts
- Marches
- Strikes
- Non-cooperation
- Picketing
- Sit-ins
- Walk-outs
- Freedom Rides
- Occupations
- Guerilla Theater
But do not forget what your students are good at!

• Social media campaigns (Facebook, Twitter, Instagram)
• Wikipedia
• Adbusters/Craigslist
• Blogging
• Graphic Design (posters, signs, pamphlets)
• Photography/Videography
Manifesting Ideas and Self-Assessing

- STUDENTS MUST ENGAGE IN MEANINGFUL DIALOGUE WITH THE PUBLIC
- STUDENTS ARE ADVOCATES FOR FELLOW HUMAN BEINGS
Spring 2013 CSM Human Rights Day
Moving Forward

“On Human Rights Day the information attained by the observers perhaps did not raise as much awareness in the community as hoped, but successfully and unquestionably educated and brought consciousness to CSM staff and students with anticipation to promote meaningful change.”

“I honestly, don’t believe that hosting human rights day will significantly change and solve anything. I do believe, however, it is a start.”

“In order to get these people any justice it is going to take a lot more than one day and many willing people to fight for those who cannot fight themselves. Although I do believe Human Rights day did bring awareness to the College of San Mateo student body, I don’t think its enough to promote long lasting change. Human Rights Day is a great first step, but in order to actually see change, it’s going to take a lot more effort.”
How do we take that next step?

- Partner with non-profits?
- Service Learning?
- Community partnerships?
- Study Abroad?