

Stanford Human Rights Education Initiative

Breakout Session

“Human Rights, Corporate Social Responsibility and Consumer Responsibility in a Global Market”.
An overview of a 3hour module on Corporate Social Responsibility (CSR) in the Fashion Business and opportunity to discuss how to help us develop a fashion consumer responsibility plan, and or make changes from within the Fashion Business. How do we empower our students *and* ourselves to explore human rights, challenging popular, convenient, beliefs justifying the exploitation and abuse of labor in the Fashion Business?

FASH 50 Introduction to Fashion

Human Rights, Corporate Social Responsibility, Global Sourcing and Supply Chain Management

Student Learning Outcomes:

Upon satisfactory completion of this unit course, students will be able to:

1. **Understand corporate social responsibility (CSR).**
2. **Understand global sourcing production and the fashion industry and the human rights issues profoundly illustrated in manufacturing**
3. **Understand methodology and evaluation models used in evaluating supply chains**
4. **Understand best practices businesses use to ensure the human rights of workers.**

Human Rights: Youtube <http://www.youtube.com/watch?v=hTlrSYbCbHE>

Lecture:

Discuss: Global Sourcing and Supply Chain Management. What policy's can the business expect from the contracted manufacturers? What to questions to ask? How to check if the “stated policy's” are being followed?

Business increasingly seek faster, cheaper, supplier /labor markets.

Human Rights. Worker Rights.

Worker Rights: Living Wage, Right to Organize, Free to choose work, Bonded Labor, Child Labor, Free to leave, reasonable hours and safety.

What is a living wage? What are the components?

Worker rights and barriers to empowerment.

Class exercise on “Shame” and speaking up

“Not For Sale” Apparel Industry Trends from Farm to Factory 2012

<http://www.free2work.org/trends/apparel/>

Evaluation Model and Methodologies.

Company Policies. Supply Chain Management and Sub Contracting.

Accountability and Transparency

Best Practices.

Best barometer of decent human rights adherence: Good WAGES!

How do we develop a fashion consumer responsibility plan, and or make changes from within the Fashion Business. How do we empower our students *and* ourselves to explore human

rights, challenging popular, convenient beliefs, justifying the exploitation and abuse of labor in the Fashion Business?

Some resources:

Media campaign to promote ethical shopping

<http://www.nclnet.org/newsroom/press-releases/772-ncl-launches-10-cents-facebook-campaign>

www.fairtradeusa.org

Apparel scorecard – Not for Sale (we have already looked at this site)

U.S. Departments of Labor's list of good made with child and forced labor:

<http://www.dol.gov/ilab/programs/ocft/2012TVPRA.pdf>

Credo Campaign:

<https://bay170.mail.live.com/default.aspx?id=64855#n=1940177222&fid=62f17650ac1f465e81f6a2c0f53d922d&mid=cd31282e-b262-11e2-8020-00215ad80a04&fv=1>

Evaluation Exercise: Point Scoring Opportunity! Due:

1. After spending time on the “Not For Sale” website

Research, then compare and contrast the human rights reflected in 3 clothing companies stated corporate mission. Two pages

Or

2. Craft a one-page list of policy's your company will uphold regarding human rights and one-page of actions your company will conduct to monitor how the policy's are followed by your contractors.

For further reading and contemplation:

<http://www.hrw.org/news/2011/09/09/us-canceling-fashion-show-sends-message-abusers>

Who is hurt in a non-ethical system?

Everyone?

Discuss in pairs.

Where to now?

AWARENESS, ACCEPTANCE, ACTION

It is each individual's call. Immediately post on Facebook? Tweet? Apps?

Tumblr page? Move on campaign?

Other?

Finally: